



HAMMAX
(HONG KONG) LIMITED

Corporate Presentation

Crafting the Future of Premium Apparel

August 2023



Table of Contents

1	About Us	5	Production Capabilities
2	Partners	6	Services
3	Technical Expertise	7	Our process
4	Categories	8	Social Responsibility

About Us

Hammax is a full-service apparel solutions partner that enables our clients to navigate the dynamic fashion industry. Our commitment to sustainability and deep industry expertise set us apart, establishing Hammax as a trusted partner in the fashion industry. We offer a wide range of product categories, catering to the diverse needs of the industry.



Partners

Digital Native



LOVESHACKFANCY

STITCH FIX

Boden

L U
BLANCHE
N ▲

Premium Fashion Labels

VINCE.

JAMES PERSE

ARMANI

vanessabruno

alice + olivia
BY STACEY BENDET

Performance & Activewear brands



CARBON³⁸

J.LINDBERG

zella

A R C[™]



Technical Expertise

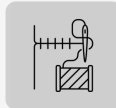
Expertise that Defines Fashion



Diverse Portfolio of Product Categories: We offer a wide range of product categories, catering to the diverse needs of the industry.



Adaptive Production Platform: Our production platform is flexible and responsive, allowing us to adapt quickly to changes in the industry.



Product Development: Our product development process is driven by a deep understanding of apparel, ensuring we deliver products that align with our clients' aesthetics and market trends.



Commitment to Sustainability: We are committed to sustainable practices, integrating them into our operations, sourcing, and production.



Experienced Management: Our management team is forward-thinking and experienced, driving our company towards continuous improvement and innovation.

Categories

Your Fashion, Our Expertise

Cut & Sewn Knits



Soft Suiting



Wovens



Athleisure



Bottoms



Performance Outerwear



Shirts



Soft Wovens





Production Capabilities

Tailored Solutions Across Borders

- ✔ Offering different country of origins: China, Vietnam, Cambodia, and India.
- ✔ Flexibility in order sizings to meet diverse needs.
- ✔ Additional capabilities like digital printing, garment dye, and garment draping.

Services

Excellence in Execution

Sourcing



Product Development



Pattern-Making



Sample Making



Fitting



Production



Our Process

From Concept to Creation

- **Initial Consultation:** We delve into the client's product, understanding their vision, quality requirements, cost expectations, targets, and calendar.
- **Product Development:** We either collect tech packs from the clients or create the tech packs for them. We assist in sourcing materials and creating prototypes.
- **Production:** Once the samples are approved, we allocate the production to one of our partner facilities.
- **Quality Assurance:** We conduct rigorous quality checks at various stages of production to ensure the final product meets our quality criteria.
- **Delivery:** After QC inspections, the products are packaged and shipped to the client's designated warehouses.
- **After-Production Support:** We provide ongoing support after production, addressing any concerns or queries the client may have.





Social Responsibility

At Hammax, we uphold high standards of corporate integrity and ethical behavior, extending these expectations to our suppliers and partners. We ensure compliance through regular inspections conducted by independent firms and require prompt corrective action for any identified deficiencies. Our commitment to social responsibility ensures that Hammax operates ethically, respecting the rights and wellbeing of all individuals in our supply chain.



HAMMAX
(HONG KONG) LIMITED

Thank You

© 2023 Hammax (Hong Kong) Limited

| inquiry@hammax.com.hk